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Jember, 68121, Indonesia

OBJECTIVE

Transition my career from Agroindustry Management educational background to a **Product Management** role in the Technology Industry, leveraging my experience as a Scrum Master, Product Owner, and Leadership skills gained through bootcamp. Seeking a challenging role to apply problem-solving and critical thinking skills in collaborating with a team and creating innovative products that meet customer needs.

EDUCATION

Politeknik Negeri Jember

Bachelor of Applied in Agroindustry Management | Jember, Indonesia

09/2019 - Present

GPA : 3,89/4,0 (Semester 8)

Minor : Human Resource Management

Business Team Achievements:

- Start-up Idea Competition Program Award Recipient, by Politeknik Negeri Jember 04/2023
- 9th Place in the International Business Plan Competition at the 8th IBAC 2022, by Polimdo** 10/2022
- National Funding for Student Creativity Program (PKM-K), by Ministry of Education 06/2022
- Business Idea Competition Program Award Recipient, by Politeknik Negeri Jember 11/2020
- 1st Place in AgriFair National Business Plan Competition 2022, by Politeknik Negeri Jember 09/2022
- 3rd Place in Startup Entrepreneur Idea Competition, by Politeknik Negeri Jember 08/2021

WORK EXPERIENCES

BUMI Scholar, Project Manager Internship | Remote, Indonesia

04/2023 - Present

- Target to coordinate and execute 8 training sessions for 100+ students, resulting in 90% participant satisfaction rate
- Improved project efficiency by 20% by implementing Agile methodologies and conducting regular team meetings, resulting in timely project delivery.
- Achieved a 15% increase in student retention rate by implementing a personalized mentorship program, conducting regular check-ins, and providing academic support to struggling students.

How's Life, Project Management Officer Internship | Remote, Indonesia

03/2023 - Present

- Target to achieve 80% increase in customer satisfaction by coordinating and implementing a new feedback system
- Increased workshop participation by 50% by conducting market research and developing targeted marketing strategies
- Target to reduced response time to user queries by 50% through the establishment of a dedicated customer service team and implementation of a ticketing system

Kampuskoe.Id, Speaker: Mastering Business Plan | Remote, Indonesia

03/2023 - Present

- Accomplished 90% satisfaction rate of workshop participants by delivering engaging presentations and providing hands-on exercises on mastering business plan.
- Successfully improved participants' understanding of business plan by 60% through personalized coaching and follow-up sessions

ASIK Aromatherapy, Business Owner | Jember, Indonesia

06/2022 - 10/2022

- Created a sustainable business has been achieved by making aromatherapy from biopharmaceutic ingredients, in order to overcome symptoms of depression
- Analyzing market needs to adjust product innovation using Mix method research
- Successfully achieved 20% Market Size by 2.500 student in 3 weeks by Participate in bazaars and events

ORGANIZATION

UKM English Club Politeknik Negeri Jember, 2nd Vice President

11/2021 - 12/2022

- 93% succeeded in holding events to improve the quality of human resources for Politeknik Negeri Jember students according to the Gantt chart.
- Success in bridging 14 students to improve the skills in English competitions at the national and international level at NPEO and AEO.

PROJECTS [medium.com/@rifaulfahribadi]

AgreePedia Product Challenge - Product Manager (Apiary Academy x Telkom) 02/2023 - 02/2023

- Success in getting point 4 out of 5 by providing an accurate solution to the problem statement
- Research and made market size and market opportunity analysis with TAM, SAM, SOM analysis

EUPA Hand Soap - Product Owner (International Business Administration Competition) 10/2022 - 10/2022

- Success in conducting market research by finding 30 respondents requiring waste handling
- Make strategic planning to achieve 80% prototype can be used properly

Amaze Trip App - Product Manager (Binar Academy Bootcamp) 07/2022 - 07/2022

- Created innovations in the use of AR in OTA Apps to improved user interest in tourism
- Successfully make sprints goes well by providing an understanding and implementation of the value of Scrum as a scrum master
- Succeeded in making the sprint effective by prioritizing the product backlog use RICE and COD framework as Product Owner

TRAINING AND CERTIFICATIONS [https://bit.ly/rifaulfahribaditrainingcertificate]

Bootcamp

- **Product Management Bootcamp at Binar Academy, Student** 05/2022 - Present
- Product Management Bootcamp at Binar Academy, Student 02/2022 - 06/2022

Training and Certifications

- Product Management: Mastering Product Roadmaps 2023 at Udemy, Student 04/2023 - 04/2023
- **Product Management Certification + Agile Product Owner + Scrum at Udemy, Student** 04/2023 - 04/2023
- Product Management: Vision, Strategy, and Framework at BuildWith Angga, Student 04/2023 - 04/2023
- Product Management 101 at Apiary Academy, Student 03/2023 - 03/2023
- Product Management DSF at Dibimbing, Students 03/2023 - 03/2023
- Product Management [Glints Expert Class] at Glints, Student 03/2023 - 03/2023
- Basic Data Visualization at Dicoding, Student 03/2023 - 03/2023
- Project Management Fundamental at Dicoding, Student 03/2023 - 03/2023
- Product Management Short Class at MySkill, Student 02/2023 - 02/2023
- Customer Experience at Futureskills, Student 02/2023 - 02/2023
- Product Management Mini Course at RevoU, Student 11/2022 - 11/2022

AWARDS

- Awardee Product Management Bootcamp Scholarship, by Rakamin Academy 05/2023
- **Top 3 Final Scores of AYCE Internship Program, by Talent Growth** 04/2023
- 2nd Place in Design Infographics Poster 2022, by Universitas Negeri Semarang 11/2022
- 2nd Place in Pet Care Day Competition Infographics 2022, by IPB University 09/2022
- 1st Place in National Flyer Design Competition Gebyar Ekbis 2022, by Politeknik Negeri Lampung 06/2022
- 1st Place in National Level Pet Care Day Poster Design Competition, by IPB University 08/2021

SKILLS

Technical

Product Management : Trello, Google Spreadsheet, Google Slides, Google Docs, Miro, Notion.

Business Analyst : SQL, Microsoft Excel, Google Spreadsheet, SPSS.

Graphic Design : Adobe Illustrator, Photoshop, Canva, Picsart, Lightroom, Figma

Microsoft Office : Microsoft Word, Microsoft PowerPoint, Microsoft Excel.

Soft Skills Certified by Binar Academy and Udemy

Project Management, Agile Methodologies, Scrum Frameworks, Product Roadmap, Product Requirement Document, Product Vision, Product Strategy.